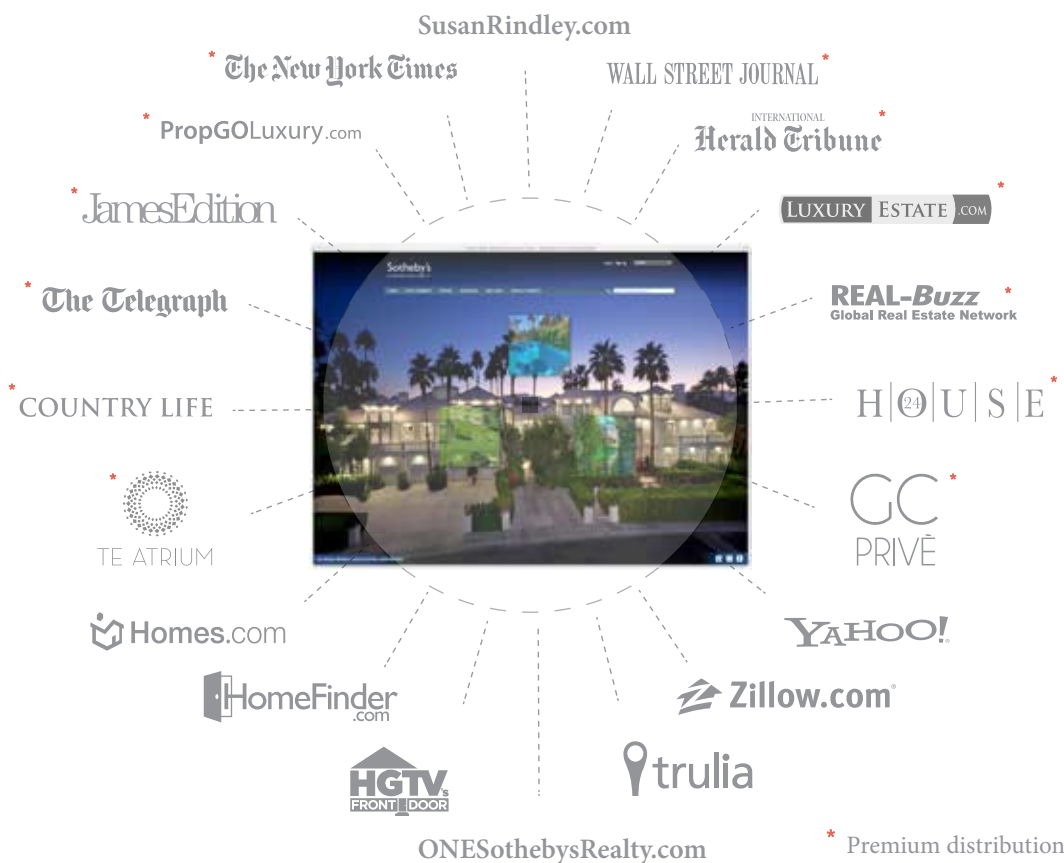


WHY SUSAN RINDLEY?



#1

EXQUISITE PHOTOGRAPHY IS EVERYTHING!



#2

ONLINE LISTING DISTRIBUTION

on 20 major websites with monthly reports.

#3 WILL CREATE A SINGLE PROPERTY WEBSITE FOR YOUR HOME



#4 CREATE A 4-PAGE BROCHURE



#5 FIRST CLASS MARKETING PLAN

Susan Rindley puts together a First Class Marketing Plan of Websites, Magazines, Social Media, Going Global, and Events.

SOTHEBY'S EVENTS:

London, Hong Kong, New York
Moscow, Sao Paulo, Buenos Aires,
Lima, Toronto & Montreal

#6 A SOUTH FLORIDA NATIVE WHO KNOWS THE MARKET UNLIKE ANYONE ELSE:

“ Susan is an outstanding executive—she’s dynamic, hardworking and has every admirable trait you can think of... Her knowledge is remarkable, and her honesty and integrity are beyond reproach. ”

- Tom Cundy, chairman and CEO of Cundy Inc,
Fort Lauderdale



#7 MARKETING IN LUXURY PUBLICATIONS


The Ritz Carlton Magazine • Gold Coast Magazine • Fort Lauderdale Magazine (*in all the hotels*)
South Florida Social (*mail out*) • Think Magazine (*mail out*) • Bloomberg Markets
The Wall Street Journal • Sotheby's At Auction • Country Life • NYT Home Section Financial Times
Robb Report Exceptional Properties • Robb Report Collection • Globe & Mail
International Herald Tribune • IHT Event Wraps • Luxury Property Magazine • Ocean Drive
Mountain Living • Land Report • The Hamptons • Aspen Peak • Dupont Registry

#7


RESPECTFUL EMAIL BLAST

Database sends to clients all over the world and Miami-Dade and Broward's top brokers.


Sold by Susan Rindley \$12,250,000



Private Luxurious Mediterranean Estate • 595' on Intracoastal Waterway • Over an Acre • 13 Bedrooms
13+ Bathrooms • Main House & Guesthouse • 10-Car Garage • Elevator • Billiard Room
2 Glistening Pools with Spa • Triple Point Loc • 595' Full Service Marble Dock
Fort Lauderdale/Las Olas Boulevard
www.512SevensIslesDrive.com
\$12,250,000



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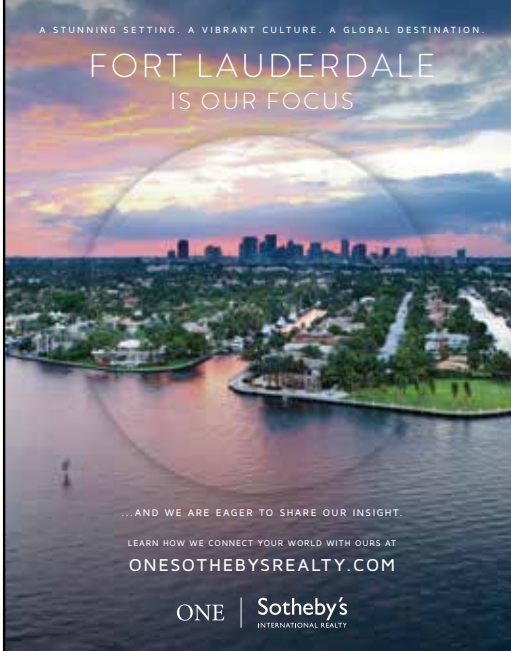
#8

BRAND EXPERTISE

ONE Sotheby's International Realty "Rolls Royce of Real Estate" Marketing Internationally and Locally

A STUNNING SETTING. A VIBRANT CULTURE. A GLOBAL DESTINATION.

FORT LAUDERDALE
IS OUR FOCUS



...AND WE ARE EAGER TO SHARE OUR INSIGHT.
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INTERNATIONAL REALTY



#10

REAL ESTATE CONSULTANT

Can guide you through the entire process.
Buying • Selling • Designing • Staging
Financing • Marketing

#9

SELLING LIFESTYLE

Taking real estate to new heights
with Helicopter-guided real estate tours



#12

SOTHEBY'S REALTY MOBILE & YOUTUBE

YOUTUBE.COM/SOTHEBYSREALTY:
1.3 million views • 3,200 subscribers
2 million minutes viewed
Over 3,359 "Likes"
2,500 shares & favorites added



#11

GIVING BACK TO THE COMMUNITY

Cancer Research, Leukemia & Lymphoma
Society, Cystic Fibrosis Foundation,
Boys and Girls Club, The Humane Society